

Advertiser Contract

INVITATION TO ADVERTISE

You are invited to place an advertisement in the MFA conference printed material. The MFA distributes printed program packets to all of the more than 400 registrants in attendance at our annual meeting.

Advertising Rates

| | |
|--|-------|
| Meeting packet inserts | \$300 |
| Two page interior spread in program book | \$450 |
| Full interior (one) page in program book | \$250 |
| Inside back cover of program book** | \$300 |
| Inside front cover of program book** | \$300 |
| Outside back cover of program book ** | \$350 |

**Inside cover spaces and outside back cover assigned first come first serve

PROGRAM BOOK ADVERTISEMENTS

Ad copy placed in the printed program book can be submitted as a black and white camera-ready print or as an electronic file. Full page image size is 5.5 inches wide by 8.5 inches long. Ad copy for the printed program book must be received by January 9, 2012.

MEETING PACKET INSERTS

Inserts could be items or ads that are too large for the program brochure, mail-in offers, or coupons intended to draw individuals to your business. Inserts must be sized to fit in a standard 6x9 envelope (can be folded once). Send inserts to arrive no later than January 13, 2012.

Printed program ad space (list type) _____ Cost \$ _____

(If ordering inside cover indicate order of space preference) _____

Meeting Packet Insert (send sample or describe) _____ Cost \$ _____

Contact Name _____

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

E-Mail Address _____

We would like to contract for the advertising indicated above and agree to the procedures listed.

We agree that Total Advertising Payment due is \$ _____

Signature of Authorized Agent _____ Date _____

Payment (Select method) Check (enclosed or being mailed) payable to the Midwest Finance Association

Please charge MasterCard Visa Discover Amex

Card Number _____ Cardholder Name _____

Card Billing Address _____

Exp. Date ____/____/____ Authorized Cardholder Signature _____



Send completed form, payment, and advertising materials to:

Beverly Frickel, MFA Executive Director
Department of Accounting & Finance, WSTC 300C
University of Nebraska at Kearney
Kearney, NE 68849

Completed forms can also be faxed to:

(fax) 308-865-8387

For questions contact Beverly Frickel at:

(tel) 308-865-8571

(e-mail) frickelbj@unk.edu

(Do not e-mail completed form)